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QLD STATE ELECTION 2024

Queensland's state election on 26 October comes at a critical time.

The State is navigating a variety of social, economic and environmental challenges in areas such as housing, cost-of-living, climate change and capacity constraints, whilst also being on an exciting journey with opportunities in renewable energy, revitalized industries and Brisbane 2032.

In this context, it's vital there is clear policy direction for several key industry sectors, as well as a need for our political leaders to engage and build trust with Queenslanders.

Unlike many other parts of the world, Australia has strong political and civic institutions which support good policy and law-making and can respond effectively to change. However, as everyone knows, governments need input from industry, representative groups and the public to help it improve.

This input is especially needed around elections when political parties develop their policies, and when newly elected Governments implement their agenda.

INTERACT can assist industry and peak bodies in navigating this period and developing policy proposals for political and government leaders. Get in touch with INTERACT Founder and Director [Aaron Johnstone](#) to discuss.



Regional skills issues

INTERACT is finalising its support to **Manufacturing Skills Queensland (MSQ)** in the **Manufacturing Future Workforce Transition Project**, an initiative funded by the QLD Government's VET Emerging Industries initiative.

Since October 2023, a cross section of 34 manufacturers have been interviewed on changing skill and workforce needs, and strategies to adapt to changing social and economic conditions. A final report of the will be shortly submitted to MSQ for their consideration.



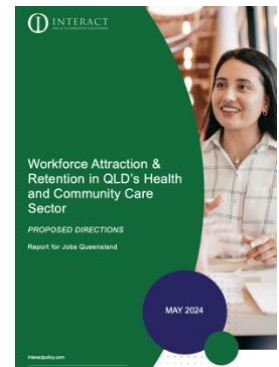
(Pictured above are visits for the MSQ project (Clockwise from top left - Maleny Dairies, All Industries Group, Greenridge Printing Group and D & T Hydraulics & Engineering)

Jobs Queensland

INTERACT has finalized its work with **Jobs Queensland (JQ)** on **workforce attraction and retention for the State's health and community services sectors.**

It is projected that these sectors will employ more than 440,000 people in the State by 2024-25.

INTERACT undertook desktop research and interviews with sector and government leaders (including Queensland Care Consortium members) to identify policy improvements to support workforce strategies for the sector.



Demystifying Government

Are you a business manager or owner and need to know more about how government and policy works, and how you can better influence policy affecting your business?

INTERACT is hosting the first Demystifying Government course in Brisbane on Friday 23 August.

The one-day face-to-face course is for business managers who want to improve their understanding of government, better predict and respond to change, and improve relations.

Hosted at the Heavy Vehicle Industry Association (Seventeen Mile Rocks, Brisbane), it will be delivered by Aaron Johnstone, an experienced public policy educator and 30-year veteran of public sector and industry advocacy. Email aaron.johnstone@interactpolicy.com for a course brochure.

INTERACT Policy and Industry Solutions Pty Ltd is a consultancy formed for research and collaboration between industry, government, and other bodies to improve public policy and to better understand key economic supply chains. Get in touch at aaron.johnstone@interactpolicy.com.

